

City Council

Mission Statement

The mission of the City Council is to provide proactive community leadership in the formulation of public policy in order to promote the economic interests of the City, a high quality of life, and a safe and attractive environment for the Citizenry

Programs and Program Goals

Legislation: To keep abreast of laws adopted by county, state and federal government in order to maintain the fiscal and operational well being of the City of Riverside.

Constituent Relations: To enhance the accessibility of City government to the citizens of Riverside thereby promoting a well informed and participatory public.

Administration: To provide fiscal management and administrative support to enable the Council office in achieving its overall program objectives.

Council Priorities FY 2001/02

Improving Neighborhood Livability: To decrease the incidence of urban blight by developing and supporting programs that increase home ownership among lower income groups and promote neighborhood pride overall.

Public Safety: To decrease the incidence of crime and loss of life and property through proactive enforcement, timely and professional response, and implementation of effective safety programs in order to enhance the quality of life in the community and promote a safe environment for the citizenry.

Economic Development: To foster a dynamic yet secure business climate for sustained economic growth and increased revenues, and to ensure an adequately educated local workforce to successfully compete for higher paying jobs. To explore the costs and benefits of annexation of new territory to contribute to economic growth.

Multicultural Community: To enhance and celebrate our multi-cultural community by integrating the principle of diversity into everyday city life. To promote understanding and appreciation of our differences. To achieve a vibrant and healthy community free of racism and prejudice.

More Effective Communication with the Public: To develop more effective communications with the public, including assessing the current messages and their effectiveness.

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